



Let nature do the work

# How to Get the Most from Your Organic Lawn Care Experience



*We know you have dreams of a beautiful organically treated landscape, and so do we. That's why we think it would be helpful for you to know what to expect, what our role is and what you can do to ensure that you get the results you want. Please remember that we're here for you and let us know if you have any questions or concerns.*



## What to Expect During Treatment

Unlike conventional lawn care services, which use synthetic fertilizers and chemical herbicides, we use organic ingredients that enable your soil to use its own natural ability to nurture and sustain life. Through one of our seven-step programs, we will analyze your soil and apply the organic nutrients it needs to regain its natural ability to encourage the growth of thriving turf that will crowd out weeds and fight off diseases and insects.

### How organic is organic?

The truth is there's no such thing as 100% organic turf care. But we're as close to 100% as today's technology allows. In our seven-step annual lawn care program, our five fertilizing and soil-conditioning treatments are 100% organic. To prevent weeds, we apply a non-organic pre-emergent twice a year. On an as-needed basis at no extra cost to you, we also apply targeted treatments of an organic herbicide and a synthetic herbicide. In addition to your regular program, applications of non-organic fungicides are available as needed.



### How the organic process is different

Organic care makes your soil healthier so everything that grows in it is healthier. Our organic fertilizers give your soil the balanced nutrients it needs to "self-correct" and support healthy turf. It is not an overnight process but with time, as your turf grows thick and strong, it will crowd out weeds. Year-round maintenance will produce the healthiest soil and the best overall results.

### How long will it take before I begin to see results?

The results vary depending on the condition of the lawn. It will take a minimum of two or three visits from us before you begin to see results. If the lawn has a lot of weeds and bare spots, it will take a while for the fertilizers to fully incorporate into the soil, and it can be a full growing season before you really see and appreciate the difference. If the lawn is already well maintained, you should continue to see good results after switching to organic treatments.



[www.SimplyOrganicTurfCare.com](http://www.SimplyOrganicTurfCare.com)

# What You Can Do to Ensure the Best Results

Organic lawn care is a team effort. So, here are some things you can do to help us get you the results you want.



## Observe your property

Do a weekly walk-around of your property to note any changes that might indicate a problem. To manage your landscape successfully, notify us about problems between visits.

## Water your lawn regularly

Give your lawn 1 inch of water every week. Use a tuna can to measure: Place it in the area you are watering, and when it's almost full you've watered enough. If you don't have a sprinkler system, we can help you find a company to install one. If you already have a system and need advice on how often to run it, we can help you with that too.

## Mow your lawn frequently and properly

In general, remove no more than one-third of the blade at a time. To keep your lawn short and green, mow more often so that you're removing less of the blade. Here are recommended grass mowing heights:



- Seeded Bermuda:** 1 to 2 inches
- Sodded Bermuda:** 0.5 to 1.5 inches
- Centipede:** 1 to 1.5 inches
- Fescue:** 3 inches or higher
- Zoysia:** 0.5 to 1.5 inches

## Look for diseases

Even healthy turf is susceptible to disease. So, please watch your lawn for off-color rings or patches and browning and dead spots about the size of a silver dollar. Trees and shrubs are also susceptible. So, watch their leaves for spots and areas of discoloration. Look for funguses and large brown patches throughout the warm summer months. If you notice any of these problems, please bring them to our attention.

## Look for pests

Pests – such as armyworms, Japanese beetles, bagworms, eastern tent caterpillars, and euonymus and tea scales – can damage your landscape quickly. Be vigilant between our visits to guard against infestation and let us know immediately if you think you have a problem.

## Shade versus sunlight

When reviewing your lawn or considering a new grass or turf, please note:

- Bermuda must have wide-open space with no shade from trees.
- Zoysia is much more forgiving of shade.
- Fescue is best around trees.
- The timing and duration of shade can make a difference. A lawn that gets morning shade may be okay if it also gets potent afternoon sun.

## Teamwork is the key to the best results

We need you as much as you need us. Give your organic treatments the time to make your soil healthy again, but let us know as soon as you think you have a problem with your lawn, trees or shrubs. Working together, we can accomplish a beautiful and healthy landscape all year long.



800 Langford Drive, Suite B  
Norcross, GA 30071  
770.777.0764