



Helping the planet, one lawn at a time.

We're locally owned and operated. Metro Atlanta is our home, and we want to help make it more beautiful – naturally and safely. We know that taking care of Atlanta is a step toward a healthier planet.

Safe & gentle care for your lawn, ornamental trees and shrubs from an organic lawn care pioneer.

"We founded Simply Organic Turf Care with one common goal in mind: the safety of our children, animals and environment."

– Adam McCoy, Founder

Having a beautiful yard is important to you.

So is protecting the earth, your family and pets and other animals from harmful chemicals. So, of course, you've decided to go organic with your lawn, trees and shrubs. The secret to a lawn that's not just beautiful but also healthy and safe for your loved ones and the environment is to nurture it with the right blend of organic ingredients. At Simply Organic Turf Care, we've developed an exclusive, proprietary organic lawn care formula just for the soil, vegetation and climate of Metro Atlanta.



Simply Organic Turf Care

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www.SimplyOrganicTurfCare.com

**Simply
Organic™
Turf Care**

Let nature do the work



An exclusive formula developed specifically for Metro Atlanta.

Backed by a team of green industry professionals from both the golf and organic industries, Adam McCoy founded Simply Organic Turf Care to provide a safer, more effective alternative to both conventional and other organic lawn care companies.

With a degree in turf grass sciences and experience in traditional lawn, tree and shrub care, Adam set out to create an organic system that would deliver sustainably healthy lawns, trees and shrubs while shielding children and pets from unnecessary chemical use. After years of experimenting with multiple organic compounds, he created an exclusive seven-step process that uses a proprietary blend of ingredients designed specifically for the soil and climate of Metro Atlanta.



Good for your lawn & everything else

Healthy soil equals healthy turf.

Your soil is the key to the health of your lawn. So, our fertilizers and soil treatments are made of 100% organic ingredients that enable your soil to use its own natural ability to nurture and sustain life. With these nutrients, your soil regains its natural ability to support thriving turf that will crowd out weeds and fight off diseases and insects.

How organic is “organic”?

The truth is there’s no such thing as 100% organic turf care. But we’re as close to 100% as today’s technology allows. In our seven-step annual lawn care program, our five fertilizing and soil-conditioning treatments are 100% organic. To prevent weeds, we apply a non-organic pre-emergent twice a year. On an as-needed basis at no extra cost to you, we also apply targeted treatments of an organic herbicide and a synthetic herbicide. In addition to your regular program, applications of non-organic fungicides are available as needed.

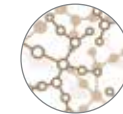
Our Services

- ✓ Lawn Care Program
- ✓ Tree & Shrub Program
- ✓ Outdoor Pest Control Program
- ✓ Aeration
- ✓ Aeration & Overseeding
- ✓ Soil Tests
- ✓ Fire Ant Treatments
- ✓ Fungicide Treatments

Some of the ingredients we use are:



ORGANIC POULTRY LITTER



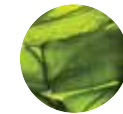
HUMIC ACIDS



WORM CASTINGS



ORGANIC HERBICIDES



SEA KELP

How healthy are your lawn, trees & shrubs?

For a free lawn, tree and shrub analysis, please contact us today at:

770.777.0764

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