

# UNTIL NOW, PEOPLE WOULD DO ALMOST ANYTHING TO AVOID REPLACING THEIR CARPET.



*A carpet store is a breathtaking array of color, texture and style. So many beautiful choices, yet so little information. No wonder people get confused. Even overwhelmed. But it doesn't have to be that way. In fact, now you*

*And it's from Shaw Industries, the world's largest carpet manufacturer. All of which means you can count on the selection, quality and value trusted for*



The label on the back of every TrustMark carpet gives you helpful information you can use to compare one carpet to another.

*SEE FOR YOURSELF. To show how much easier carpet shopping can be, we've*

## INTRODUCING THE TRUSTMARK® CARPET SELECTION SYSTEM.

*can actually look forward to carpet shopping. With the TrustMark® Carpet Selection System.*

*TrustMark is a complete system of carpet styles, practical information and trained salespeople. It gives you facts on every type of carpet. So you can compare one to another, based on the things you care about most, like thickness and durability. You'll even get an idea of how a carpet will look over time.*

*TrustMark is available only at certified TrustMark dealers, a select group of the most respected carpet dealers in the country.*



Your specially trained TrustMark salesperson can show you how to use the TrustMark Information Center to choose a carpet that's right for you and your budget.

*decades by millions of people all over the world.*

*With TrustMark, you'll know you've made the right choice before you leave the store. Which means you probably won't mind doing it again the next time you need carpet.*

*created a helpful new video, "Carpet Selection Made Simple." It'll show you what to look for and how to know when you've found it.*

*For your free copy of our informative new video, just give us a call today.*

**1-800-TRUSTMARK.**



by Shaw Industries, Inc.  
**SELECTION MADE SIMPLE.™**