

WE'VE ELEVATED SOME VERY LOFTY SENTIMENTS.

For generations, Americans have expressed some of their loftiest sentiments with Hallmark cards. And for more than 25 years, millions of them have risen to the occasion on Baker forklifts.

On trucks like the Baker B30TE/S. A nimble little dock truck that loads finished products into trailers at all of Hallmark's manufacturing facilities.

It's not easy to meet the standards of a company like Hallmark. But the BTE/S does it every day. Starting with the combination of maneuverability, comfort and reliability their operation demands.

Thanks to its unique 3-4 wheel design, the BTE/S turns a full 360° within its own radius — even when equipped with Hallmark's slipsheet attachment.

Operators appreciate its low step-up for easy on and off, generous footroom and headroom, two-way adjustable bucket seats, tilt steering and easy-to-reach, logical controls.

And supervisors know they can count on it too. Because every day for more than four years, the BTE/S has lived up to the reliability record of its predecessors — the former generation Baker trucks Hallmark is still using after 26 years!



The BTE/S scores high in other ways too. Like energy efficiency that allows batteries to last up to 12 hours before recharging. And ease of maintenance that comes from placing all components above the battery within easy access. And, of course, the local Baker dealer, where Hallmark has received a generation of dependable service and support and a parts



inventory that never quits.

Which, after more than a century of service to some of America's greatest companies, is what Baker is really all about. For a free Baker product line brochure and the name of a Baker dealer near you, call us. Baker Material Handling Corporation. At 1-800-627-1700.

Baker
YOU'RE IN GOOD COMPANY.