

What does
a homeless
person
really
look like?

S U R P R I S E !



A cursive signature of Benjamin Franklin, written in black ink.

Homeless at 17.
Founding Father at 70.

At the age of 17, Ben Franklin ran away from home to Philadelphia.

“I was very hungry; and my whole stock of cash consisted of a Dutch dollar, and about a shilling in copper.”

The Autobiography of Ben Franklin, 1793

All he could buy were “three great puffy rolls” that he carried loose under his arms because his pockets were “stuffed” with his socks and shirts. With nowhere to go, he spent his first night in a Quaker meeting house. It was weeks before he found an employer and a place to live.

The rest is history.

*Benjamin Franklin by Joseph Siffred Duplessis c. 1785 Oil on canvas National Portrait Gallery, Smithsonian Institution; gift of the Morris and Gwendolyn Cafritz Foundation

Homelessness has many faces.

Every day at Transitions, we help men and women from all walks of life begin their journey home. They may not all be future Ben Franklins, but they all have potential. As the largest, most comprehensive homeless center in the Midlands, we offer an unequalled combination of services, resources and benefits to help them find their true potential, so they can get back on their feet and off the streets for good.

We
walk
our
talk.

But what
if we
stopped?

Since opening our doors in 2011, we have:

Moved **2,147** homeless people – including 854 women – off the streets of Columbia and into permanent housing

Served almost **1.4** million nutritious meals

Reunited **19** homeless youth with their families in just one year

Joined the ranks of only 25 percent of American non-profits to earn a coveted 4-star rating from Charity Navigator

We can't help the homeless if you don't help us.

It takes so little to make a difference in a homeless person's life. At Transitions, even the smallest donation can help.

\$22 – gives a person 24 hours of full services

\$60 – provides two people with a week of meals

\$100 – supports job training or substance abuse recovery

\$680 – sponsors a resident for one month

\$2,112 – funds the cost of an average stay in our Program

The question isn't whether you can afford to give. It's whether you can afford not to give.

Remember Ben Franklin and what a difference just “three great puffy rolls” made. Your gift, no matter how large or how small, CAN make a difference.

Please give today.

Use the enclosed remittance envelope, click on the QR code or visit us at www.transitionssc.org/donate.



2025 Main Street
Columbia, SC 29201

